



COMMODITY INDUSTRY

MINIMIZING THE RISK FACED BY THE COMMODITY INDUSTRY

The commodity industry is facing severe pressure as all broad-based commodity prices have been exhibiting substantial weakness, the largest decline being in the price of oil. This trend is expected to continue, resulting in greater compression on producers. The over-abundance of supply will trigger a contraction of trading margins, which could lead to extensive cost cutting measures across the board.

Price pressure will likely drive market participants to explore new trading partners, likely in new and unfamiliar regions. Companies may also need to operate outside of their usual comfort zones and trade new commodities with novice teams. These measures add considerable risk as a rising sense of haste will likely forgo or compromise the necessary due diligence required to properly vet new counterparts, their reputation, business ethics, and the quality of their product.

Now, more than ever, companies must exhibit measured caution and prudence. Exploring alternatives in this low-price environment, especially in new markets, requires cultural awareness and an experienced network with access to actionable intelligence. This will significantly contribute towards mitigating a company's susceptibility to reputational risks as well as outright financial loss through fraud or misrepresentation. Companies are often not equipped to handle these important tasks internally, and the need to engage an experienced business intelligence partner is essential in order to avoid pitfalls.

ODIN ENTERPRISES' VALUE-BASED SOLUTION FOR THE COMMODITY INDUSTRY:

- Partner Screening and Vetting
- Industry Landscaping and Market Entry Support
- Regulatory and Sanctions Compliance Monitoring
- Transaction and Partnership Structuring and Execution
- Supply Chain Examination and Monitoring
- Market and Competitive Intelligence (i.e., pricing, terms, quality, etc.)
- Global Reach and Local Insight in hard-to-reach markets

ODIN ENTERPRISES: WE UNLOCK THE POWER OF INFORMATION

Odin Enterprises is committed to being your partner in these challenging times. We have the resources to provide sustainable, reliable, timely and most importantly, actionable solutions at a fraction of the cost of expanding your internal team. We leverage internal, industry, sector, and regional expertise to understand your issues. We have the ability to access hard to reach markets by leveraging Human Intelligence and innovative Cyber Solutions through an extensive and fully vetted proprietary network of Global Sources.

SERVICES

The broad categories of services provided to minimize client risks and maximize awareness for the Commodity Industry are:

DUE DILIGENCE

- Pre-Deal Screening & Vetting
- Tender Management
- Anti-Corruption Investigation
- Investigative Due Diligence
- Reputational Assessments
- Contractual Compliance Investigations

RISK ADVISORY & CYBER

- Market Landscaping, Entry, and Exit Risk Analysis
- Regulatory and Sanctions Compliance Monitoring
- Local Market Sensitivity Analysis
- Counterparty Risk
- Competitive Intelligence
- Industry Risk Assessments
- Crisis/Terrorist/Political Risk
- Assessments and Tracking
- Vendor & Partner Vetting
- Strategic Influence Campaign

FRAUD INVESTIGATION

- Embezzlement
- Extortion
- Asset Tracing
- Internal Investigations

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For further information, please contact us at 678-906-4100 or email at info@odinenterprises.net

MAXIMIZE AWARENESS & MINIMIZE RISK